

DMA GAB-RRR Newsletter



A publication of the
Duluth Merchants
Association
Volume 2
February, 2012

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Our Next DMA Meeting will be on Tuesday, February 7th 2012 at 6pm

Rexall Grill

3165 Buford Highway
Duluth, GA 30096

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FAX(770)-623-9061
[Map And Directions](#)

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We are Duluth's premier place to go for classic southern food, featuring both dine-in and take-out food. Serving breakfast and lunch, our menu has a broad range of options, so you're sure to find something for everybody! We invite you to come in today and see what wonderful things we have on our menu. In fact, bring the whole family or a group of friends! You will be impressed not only with the food, but fast service and friendly staff, as well!

Duluth Rexall is an independently owned, old-fashioned pharmacy that has been in business since 1968. This specialty pharmacy provides services including, prescription compounding and immunizations and carries hard to find health care supplies including orthotics, orthopedic braces, walkers, wheelchairs and canes. Wheelchairs, walkers and crutches are available for rental. Duluth Rexall is a retail center for National Allergy, Jobst, Spenco, Florida Orthopedics, and Duracare. Duluth Rexall also fills traditional prescriptions and files workman's compensation.

Lynda D. Alley, RPh, has owned Duluth Rexall since 1998. She graduated from Mercer Southern School of Pharmacy in 1977. Lynda continues to partner with Mercer University, educating up and coming pharmacists about the skills of compounding and independent pharmacy ownership.

Jennifer Johnson Belew, Pharm D, a recent graduate of Mercer University, is a part-time pharmacist at Duluth Rexall. She is currently working with Lynda to bring in a new line of homeopathic and natural products.



From: Jim Johnson, President. Duluth Merchants Association

Thanks to all DMA members who have provided such a quick start to 2012!

Our first meeting of 2012 was held at Planet Fitness, where the theme was Member Health and Fitness. We networked, socialized, some of us exercised, and we all were educated by presentations from our host Keith Bryant of Planet Fitness, Tim Simmons of Sports Medicine Services of Gwinnett Medical Center, and Sandy Andrews of Smoothie King; everyone provided information around the need for personal fitness in our lives. Let's all be sure and thank Keith Bryant for this event...attendance was great, it was an enjoyable as well as educational way to start off the new year at DMA!

We have a new interactive Member News Page! Thanks to Sheri & Bill Eppright of Positive Public Image for setting this up for us! Now we need everyone to sign up for automatic email updates:

- Go to DMA website and click on Member News (under the "Meetings & Events" tab off the Home Page). Once you are on the new Member News Page, sign up for the email updates on right side of the page. You will begin receiving articles right to your email inbox, with ability to add comment and read comment updates every time the site is updated.
- And while you are there, read the Positive Public Image, Inc. article about the Jan Meeting at Planet Fitness. Click "Like" and make a comment. These simple steps are both great ways for each of us to help support each other's businesses, while at the same time we get our own names out there on the internet search engines!

We have new 2012 Committees! Please join a committee where you can make a difference! The year 2012 is all about promoting prosperity for every single DMA member and doing it NOW! Employ marketing tools to sell the DMA Brand and that of our member businesses, plus serve the community and provide value to our DMA members. Committees and contacts are listed on the DMA Website Home Page...we need you!

Our next meeting will be held at Duluth Rexall, hosted by Lynda Alley. We will be focusing on updating everyone as to all the current DMA member marketing Tools DMA and also potential advertising solutions available to DMA members....see you there!

Jim

Jim Johnson, President, Duluth Merchants Association
jimjohnson@jmsmgtconsulting.com

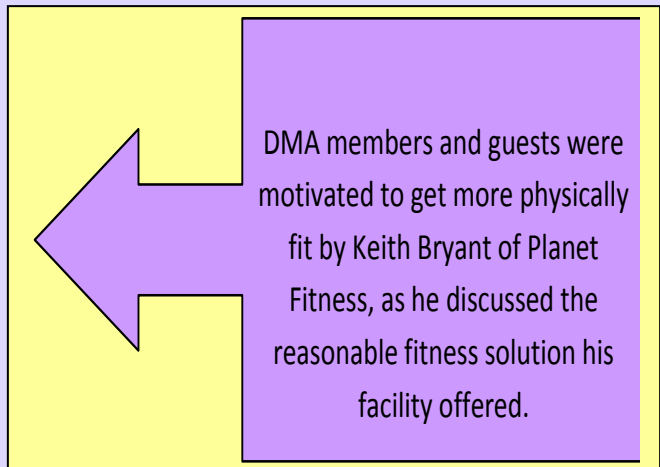
Text 90210 to DMA, to sign up for news!

Duluth Merchants and City Shape Up for 2012



It's 2012, and you are full of hope! You're excited! You have things to go, places to see, and people to do. But... is your flesh as willing as your spirit? Can you keep up with your goals, maintain a constant pace and finish strong? Not just talking about your libido here. We're talking about your business goals, educational development, family and social connections, and opportunities about which you are passionate.

Members of the [Duluth Merchants Association](#), including several [Duluth](#) City Officials, and member guests came together at the monthly DMA networking and business meeting this week at [Planet Fitness](#). The January theme was appropriately labeled "shape up your business and your body". We thought that to optimize our 2012 fiscal fitness goals as well as achieve our personal lifestyle goals, that our level of physical fitness would either positively help or negatively hinder us. Since the obvious choice here is for the positive view, DMA decided to form a new committee to develop a health, fitness and recreation focus, utilizing the leadership skills of DMA members, including health minded business nuts and City top bananas.



DMA members and guests were motivated to get more physically fit by Keith Bryant of Planet Fitness, as he discussed the reasonable fitness solution his facility offered.

Members and guests had their taste buds tantalized as Robert and Sandy Andrews, owners of the local [Duluth Smoothie King](#), provided nutritional information and healthy tastings of their nutritional oriented beverages that offered weight loss and/or general health solutions.



And finally Members and guests were all inspired listening to Tim Simmons, Manager of [Sports Medicine Services of Gwinnett Medical Center](#) in Duluth regarding the number of youth they have assisted with sports injuries. As the # 1 Sports Injury Facility in Georgia, they “help ALL athletes prevent injury, heal, manage pain and get off the sidelines sooner.”



The new DMA Health, Fitness & Recreation Committee is in the works. The idea is to turn the word "exercise" into the word "play" and make it fashionable... to lead by example and encourage the community to join in and think more about health and fitness as part of a fun, positive lifestyle.

We ask that you dig out your walking - tennis - running - dancing shoes, dust off your bicycles, locate your Frisbee, basketball and golf clubs, and be ready to join us for the fun of it. Stay tuned...showing at a playground near you...by [Positive Public Image, Inc.](#)

DMA Board of Directors






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AL BROWN, Vice-President	CoverYou.com	(770) 329-6569
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GREG STEELE	Signs by Tomorrow	(770) 495-8882
JENNIE WESSELMAN	Sperry Van Ness	(678) 682-3224

2012 DMA Committee Structure

DMA Members: Please join a Committee: Your input is valuable for all of our mutual successes! Call Jim at 404-626-6245 to Join a Committee!

1. **Executive Committee:** Officers, Rayann Larson, John Martin (Appointed)
2. **Finance:** John Monk
3. **Marketing, Communications and Public Relations:** Co-Chairmen Bill and Sheri Eppright, Sunny Ramsay, Albert Marquez, Greg Steele, James Moss, Donald Kemp
4. **Meetings** (when where, time, content): Chairman Richard Jackson, Richard Daluga
5. **Special Events and Trade Show:** Chairman TBD, Al Brown, Chris McGahee, Jennie Wesselmann
6. **Membership Development and Recruitment:** Chairman TBD, Greg Steele, Tony Schmid, Glenn Sarver
7. **Sponsored Education** (Seminars, Webinars, Lunch and Learns): Rayann Larson
8. **Community Relations** (City, Duluth Citizens, other business organizations including nonprofits, Gwinnett County Government and Gwinnett Chamber): Chairman TBD, Jennie Wesselmann, Chris McGahee, Al Brown
9. **Fund Raising** (High School Scholarship, and Volunteerism): John Monk, Glenn Sarver
10. **Strategic Planning and By Laws** (What do we wish DMA to be in the future): Chairman TBD, John Martin, Al Brown, Chris McGahee

FEBRUARY 2012 Leap Year

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
February 2012	February 2012	<u>31</u>	<u>1</u>	<u>2</u> Groundhog Day 	<u>3</u>	<u>4</u>
<u>5</u> Super Bowl 	<u>6</u>	<u>7</u> DMA Meeting 	<u>8</u>	<u>9</u>	<u>10</u>	<u>11</u>
<u>12</u> Lincoln's Birthday	<u>13</u>	<u>14</u> St. Valentine's Day 	<u>15</u>	<u>16</u>	<u>17</u>	<u>18</u>
<u>19</u>	<u>20</u> President's Day	<u>21</u> Mardi Gras 	<u>22</u> Washington's Birthday Ash Wednesday	<u>23</u>	<u>24</u>	<u>25</u>
<u>26</u>	<u>27</u>	<u>28</u>	<u>29</u> Leap Year Day	<u>Mark your calendars for the March 6th</u>	<u>DMA Meeting!!</u>	



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Members in the Gab-RRR Newsletter.**

Please submit your pre-designed
ad as a high resolution .jpg file,
suitable for high quality printing
(300 dpi preferred).

**Ad Size:
3-3/8 inches wide by 4 inches tall**

communications@duluthmerchants.com

For more information just email

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