



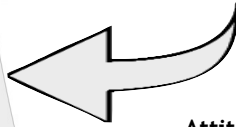
Community ♦ Integrity ♦ Prosperity

DMA Gab-RRR

VOLUME 19 NO. 10 OCTOBER 2007



Note New Location



Gratitude, Attitude and Celebration will be the watch words as Atlanta Flooring Design Centers hosts the Duluth Merchants Association's October meeting. If you have attended in years past, please note the address change as listed above. Our Duluth Showroom located at 3246 Buford Highway will remain but we are adding a New Showroom to our family of stores. We will also be moving all of our commercial sales, operations and warehouse into our new facility just five miles north of the Duluth Showroom just south of McGinnis Ferry Road. Our new facility is located on the right heading north at Swiftwater Office park directly across from Southeastern Truck Line Terminal.

Attitude...It is what we wake up with every morning and it can be good or bad but either way it defines our day and our relationships. Therefore, we are truly honored and excited to be able to present **Barbara Babbit Kaufman** as our celebrated speaker for this special meeting. Barbara is not only nationally acclaimed and recognized but is our own home grown entrepreneur, author, wife and mother. She will warm your heart, bring a smile to your face and direct you to having a contagious attitude each and every day. Her message will challenge and inspire you to increase your daily enthusiasm.

Celebration...Please do not miss this meeting. To celebrate the completion of our new building and to recognize and reward all of you in attendance for your support and contribution to our success we will have Barbara sign and personalize for you, with our compliments, a copy of her book "**Attitude**". I guarantee you will try to talk us out of a book for everyone in your office. And do not forget those culinary delights of all-you-can-eat food, refreshments and deserts proudly served by our AFDC employee family.

I look forward to personally welcoming each and every one of you and to sharing Barbara and her motivational message with you and your associates.

Sincerely,
Donny Phillips

About Atlanta Flooring & Design

Located in Duluth, Georgia, Atlanta Flooring Design Centers is both a Commercial and Residential Flooring Contractor. Celebrating 20 years as a respected flooring dealer, we offer quality products, excellent service, and pricing to the Southeast region. We are dedicated to our customers and their concerns. In addition to our commercial division, we have expanded our retail locations in the Atlanta area with 2 showrooms in Alpharetta, along with our Cumming and Duluth locations. Whether it's new construction, renovations, or tenant improvements, we can provide the flooring solutions needed for your project.

We have an unforgettable rewarding meeting planned. We hope to be completely moved in by this date but we know it is possible that we might still be unpacking. If so, please bear with us and enjoy your evening or better yet dress appropriately in case an "unpacking party" breaks out in the middle of our DMA meeting

Gratitude...Since 1985, the support of the Duluth community and the business merchants has been the foundation on which we have continued to grow. Thank you all for your trust and patronage. In return for this support we have endeavored to be a service to our neighbors by offering families, churches, schools, hospitals and other businesses our expertise to create beautiful floors at great values. And for the fourth consecutive year we have been honored to win the *Consumers Choice Award for Business Excellence in Retail Floor Covering*.



Duluth Merchants Association
www.duluthmerchants.com

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from the desk of the
President

Let me give a BIG THANK YOU TO MY VICE PRESIDENT **MARION MALOOF** for filling in for me at our last meeting. Not only did he host the meeting he also ran it. Donna and I had a chance to get away and we took advantage of the time to relax at North Myrtle Beach. We also got a chance to visit with Dennis/Carol Keller. They stayed with us for two nights and we had a wonderful visit.

Next month the General meeting will be at **Atlanta Flooring and Design**. **Donny Phillips** will get a chance to show off his new building in Suwanee, Ga. The new Atlanta Flooring is located on Buford Hwy, just one block south of McGinnis Ferry. Please go to the new and improved web site designed by **ALBERT MARQUEZ** for directions. (www.duluthmerchants.com)

Hope to see all of you there.

Richard Daluga

Edward Jones Again Named No.1 Full-service Broker.

Submitted by Dave Cook (770) 476-5080

The Financial services firm Edward Jones again was named the Number 1 full-service brokerage firm in the August edition of SmartMoney Magazine, according to **Dave Cook**, a financial advisor in Duluth.

The firm placed ahead of six other firms and received high marks in the four categories surveyed by the magazine: stock picking, customer satisfaction, trust and customer statements. Edward Jones, which ranked No. 1 in 2005 as well, received five-star ratings in client statements and customer satisfaction.

"We are honored to once again receive this recognition" said Cook. "It is a direct reflection of the relationship we have with the individual investors we serve. Client service excellence is how Edward Jones distinguishes itself in the financial services industry." In addition to its own research, SmartMoney used a customer-satisfaction survey from J.D. Power and Associates, a trust survey from Forrester Research, a review of customer statements from Dalbar and stock-picking performance reviews

from several equity research companies to determine the rankings.

Edward Jones provides financial services for individual investors in the United States and, through its affiliates, in Canada and the United Kingdom. Every aspect of the firm's business, from the types of investment options offered to the location of branch offices, is designed to cater to individual investors in the communities in which they live and work. The firm's 10,000-plus financial advisors work directly with more than 7 million clients to understand their personal goals from college savings to retirement and create long-term investment strategies that emphasize a well balanced portfolio and a buy-and-hold strategy. Edward Jones embraces the importance of building long-term, face-to-face relationships with clients, helping them to understand and make sense of the investment options available today.

Edward Jones is headquartered in St. Louis. the Edward Jones interactive web site is located at www.edwardjones.com, and its recruiting web site is www.careers.edwardjones.com

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About Atlanta Flooring & Design

Our Sales Team consists of highly qualified salespeople, offering product, blueprint and installation knowledge. Atlanta Flooring Design Centers provides professional installation for Carpet, Vinyl Composition Tile, Ceramic Tile, Sheet Vinyl, Wood and Laminate Flooring.

Our professional installers are available 7 days a week to complete your project correctly and on time. For projects that require special scheduling, we will work with your company to accommodate your project needs.

With daily deliveries from our suppliers, we have the capability to ensure that your material is ordered and installed efficiently.

We would like an opportunity to become a working partner with your company and help provide solutions to all your flooring needs. Your satisfaction is our goal.

What do we offer?

Atlanta Flooring Design Centers offer not only full service sales and installation, but also cleaning of your floorcovering and upholstery as well! Regular Professional Carpet cleaning not only adds longer life to your carpet, but also complies with most manufacturers warranty requirements.

What can you expect?

You will receive a guaranteed quote that includes moving furniture, pre-spraying high-traffic areas, and spot removal. With A.F.D.C, carpet cleaning there is never any hidden charges. Our trained uniformed technicians are certified in the latest carpet and upholstery techniques.

How it works?

After our certified technician does a detailed inspection of the carpet in your home, we carefully move your furniture and place it on protective materials. Our state-of-the-art truck mounted equipment eliminates noise in your home. Using top quality cleaning agents, deodorizers, spot removers, and Dupont® Teflon Advanced Protectant, we revitalize the look of your carpet and upholstery. After cleaning to manufacturer standards, we then review all cleaned areas to assure complete customer satisfaction.

Emergency/Disaster?

At A.F.D.C, we also offer water restoration services. Time is of the essence when any flood occurs. The sooner the water is removed the less damage. We specialize in water damage, water extraction, and structural drying. If a water problem is treated quickly, it will prevent mold, mildew, and various types of bacteria that are present in your carpet, padding, or standing water.

After carpet has dried, we will come back, replace damaged tackless strips, and professionally reinstall your carpet. A.F.D.C. has the most experienced installation technicians available for our customer's complete satisfaction. With A.F.D.C. you're getting an experienced company with expert knowledge in chemicals, carpet fibers, and of course the most powerful equipment for heavy water removal. For more information, visit us on line at www.atlantaflooringdesign.com

CID Drawing on Community for Planning Effort.

A leadership team of business and civic leaders have agreed to serve on a special panel assisting the Gwinnett Place Community Improvement District (CID).

The CID has formed a 16-member stakeholder steering committee to help craft a distinctive redevelopment vision for greater Gwinnett Place.

The planning work is part of the CID's commitment to complete an overlay district for its community. The effort is funded, in

part, with support from the Atlanta Regional Commission (ARC). An overlay district is a vital next step as business and property owners seek to solidify Gwinnett Place as the urban center of the county. The stakeholders' input will influence future land use, zoning, community design and transportation alternatives.

The goal of the group is to craft flexible, redevelopment standards. Without the proper balance of standards and incentives, the amenities and infrastructure needed to sustain reinvestment could be lost.

The following individuals are now working on the overlay district initiative:

- Atlanta Regional Commission: Jonathan Tuley
- County Planning and Development: Steve Logan - (ex officio)
- County Government: Chad Teague - Economic Development
- County Planning Commission: Eric Johansen
- County Zoning Board of Appeals: Marcia Bumbalough
- County Department of Transportation: Vince Edwards
- Chamber of Commerce: Lauren Salas
- CID Board of Directors: Nick Nicolosi - Simon Property Group (Gwinnett Place Mall)
- CID Board of Directors: Glenn Wisdom - JC Penney Co.
- Commercial Property: Tina Dang - NDI Management and Development
- Commercial Property: Dennis Han - Han Capital Partners
- Commercial Property: Gary Eplan - EPCO
- Independent Developer: Michael Sullivan - Attorney
- Business/Commercial Property: Kirk Rich - Rich Real Estate Services
- Business/Commercial Property: Laura Best Moore - Burger King franchisee
- Residential Property Owner: Jennifer Thilo - Delmar Gardens



For more information about this and other initiatives, visit the CID online at www.GwinnettPlaceCID.com or call 678-924-8171.

2007 DMA meetings Calendar

Most Meetings begin at 6:00pm on the first Tuesday of each month (although this can vary). Locations vary monthly. Dates subject to change.

JANUARY 9: Findley Building (John Monk's office)

FEBRUARY 6: The Soda Shop & The Artistic Gourmet

MARCH 6: Gwinnett Community Bank

APRIL 3: Wild Bills

MAY 1: Duluth Fine Wine and Package

JUNE 5: Cover You

JULY 3: Hands of Christ

AUGUST 7: Duluth Fall Festival

SEPTEMBER 11: Maloof Chiropractic

OCTOBER 2: Atlanta Flooring & Design

NOVEMBER 6: Houston & Company, CPAs

DECEMBER 4: Fosters Childrens Foundation

WELCOME TO THE DULUTH MERCHANTS ASSOCIATION!

The DMA was conceived with the idea that as business people we can best accomplish together what no one could do alone.

It is an association for members to participate in and improve the Duluth Community.

IS YOUR COMPANY MAKING NEWS?

If it is, we want to spotlight you in the DMA Gab-RRR. If you have any significant news about your business: awards, big wins, new expansions, relocating, please e-mail them to Terry Palmer at gabrrr@duluthmerchants.com

CHANGE OF ADDRESS

Please e-mail address changes to Dennis Keller at accentmail@bellsouth.net or call him at 678.473.4643



Duluth Merchants Association
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