



ACCOMPLISHING TOGETHER WHAT  
NO ONE COULD DO ALONE

**THE GAB-RRR**

YEAR 21 - ISSUE 6

Community • Integrity • Prosperity

*Monthly News from the Duluth Merchants Association*

# September meeting

**Tuesday, Sept 7, 2010**

**6:00pm**

**Gwinnett Community Bank**



**Gwinnett Community Bank**

John Martin

2775 Buford Highway

Duluth, GA 30096

Phone: (770) 476-2775



## 2010 OFFICERS

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The Gab-RRR is a monthly publication of the Duluth Merchants Association. Back issues are available at [www.DuluthMerchants.com](http://www.DuluthMerchants.com)

Editor/Publisher  
**Vally Sharpe**

Courtesy of  
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(770) 289-5248



Glenn Sarver

## *From the President*

Wow! – What a great meeting we had at the Fall Festival Center. A big Thank You goes out to all the Duluth Fall Festival volunteers.

Most assuredly, there will be a rather large turnout for this meeting so you will not want to miss this gathering—our guest speaker will be **Nick Masino, the VP of Economic Development at Gwinnett Chamber of Commerce.....** bring visitors with you.

Then, a very special event is coming in October; we have booked the world renowned speaker Dr. Robert Rohm with Personality Insights. Please note: The date has changed—put the date Oct 13th on your calendar. We have reserved the Duluth High School for this event and will be opening it up to everyone. For more information on Dr. Rohm visit his web site [www.personality-insights.com](http://www.personality-insights.com)

Last month the Board voted to discontinue the mailing of the Gab-rrr. So if you're reading this, it came via email or on the web site. We are looking for your response to this change so we can make your association the best it can be. You can reply to the email or contact me directly.

While archiving my client files, I ran across the book *E-myth revisited: Why Most Small Businesses Don't Work and What to Do About It* by Michael Gerber. An excellent book, it will help you rethink your business plan and stay focused on what's important to you.

As always, I stand available with the board of directors to assist you with any possible questions you might have.



# *Nick Masino*

Nick Masino is the Vice President of Economic Development & Partnership Gwinnett and oversees the business recruitment and retention efforts for Gwinnett County as well as the implementation of the Partnership Gwinnett Strategy. Prior to his role in economic development, Masino spent 12 years in the recruiting, headhunting and staffing industry both in Metro Atlanta and throughout the U.S.

Masino worked with various business models from entrepreneurial ventures to Fortune 100 companies, managing multi-million dollar efforts focused on recruitment in the areas of IT, Finance and General Business.

Masino also served the citizens of Suwanee, GA, as Mayor from 2000-2007 leading the city to receive over 30 national, regional and local awards, including its most recent and highest honor as the 2007 Money Magazine 10th Best Small Town in America. Masino earned his B.A. in Communications from The Ohio State University.

# Upcoming Events in Duluth

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**SEPT 25 - 26, 2010**

**As always, the Festival Committee was glad to host the August DMA meeting! Thanks to all of you who**

**were there and we hope that you enjoyed it. Duluth Fine Wines provided the beverages and Costco outdid themselves on the food. Together they made it a very special evening for everyone. Both are Duluth Fall Festival Sponsors and we can't thank them enough. We also appreciate the other DMA members who are sponsors. Everything that we do in Downtown Duluth is made possible by our sponsors. Many of you have already committed for this year and we thank you for that. We also appreciate any of you who advertise in one of the Festival publications or donate to our silent auction.**

**We have several events to thank our sponsors. We would like for any of you to come to these who might consider sponsorship or would just like to know more.**

**On Friday, August 27th at 7:00 we will have our 'Sizzling Summer Party' at the Duluth Festival Center on the Town Green. There will be food, beverages, good fellowship, and great entertainment. We would like for you and your families to come to this. The kids will love playing in the fountain.**

**On Saturday night, September 11<sup>th</sup> at 6:30 Rupert's Orchestra, a high energy oldies band, will perform at our free Duluth Fall Festival concert. We will have a refreshment tent for sponsors and volunteers with complimentary food and beverages. The lead-off band is Kozmic Mama from Alabama and features a Duluth native, Bob Jones.**

# Upcoming Events in Duluth

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One week before the festival, on Thursday, Sept. 16th, will be Taste of Duluth, a gala sponsored by the Payne-Corley House plus over a dozen of Duluth's finest restaurants. This will be a special night of dining and entertainment, held primarily to thank our sponsors. This is our nicest event of the year and we would love to have you there.

On the Friday before the Festival, on Sept. 24<sup>th</sup>, a community lunch is held in honor of our sponsors, Duluth City staff, policemen, firemen, volunteers, etc. This takes place at the Festival Center. Festival volunteers will be setting up for the festival all day that Friday and sponsors can pick up their t-shirts then.

The Festival will kick off Saturday September 25th with a huge parade down Main Street and Buford Highway. The opening ceremony will follow on the stage of the Duluth Festival Center, with DMA's own Brooks Coleman as our emcee. Major Sponsors, including several DMA members, will be presented plaques.

The Festival will bring two days of continuous entertainment sponsored by Gwinnett Community Bank. We will have over 400 arts & crafts and food booths with every imaginable craft and food item. Sunday starts at 8:00 with a 5K-road race through Downtown Duluth, with about 700 runners. Then there will be a worship service in the park at 10:00 led by Duluth First United Methodist Church. Booths will be open until 5:00 on Sunday, and a giant volunteer clean-up will follow that.

We hope to see you at all of these events! Thank you for everything that DMA does for Duluth!

*Kathryn Willis*

# Upcoming Events in Duluth



## GWINNETT GLADIATORS

### Small Business Networking Mixer Saturday, October 23<sup>rd</sup>, 2010



#### Terms and Conditions:

The Gladiators agree to provide a 6' x 30" table for each package purchased in the Arena concourse from 5:30pm until the end of the second intermission of the Gladiators game on October 23<sup>rd</sup>, 2010. Location of tables will be based on the order in which the packages are paid in full.

There are a limited number of table skirts available on a first-come-first-served basis.

Tables can be used for distribution of promotional materials and coupons. No sales can take place at the table. No food may be distributed. Existing Arena signage cannot be blocked.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Group Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (H) \_\_\_\_\_ Phone (W) \_\_\_\_\_

E-Mail \_\_\_\_\_

#### Pricing for Small Business Mixer

Base Package \_\_\_\_\_ x \$440 = \$ \_\_\_\_\_

\* Includes 20 Premium Level Tickets, Display Table, and Business Card Size Ad in game night handout.

Also includes 2 passes to pre-game mixer

#### PACKAGE UPGRADES

10 Additional Premium Level Tickets: \_\_\_\_\_ x \$100 = \$ \_\_\_\_\_

Digital Fascia & PA Announcement recognition during the game  
\_\_\_\_\_ x \$100 = \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

#### ORDER TODAY:

- Call with your credit card ready at 770-497-5100
- Mail in your completed order to:  
P.O. Box 957238, Duluth, GA 30095
- Fax in your completed order to 770-497-5101



Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Seating Preference

Opening Weekend Mixer orders must be received at least 3 days prior to game date and are based on availability. Tickets not mailed will be available for pickup at the Gladiators Front Office in advance of the game date or will be held for pickup at the Arena Box Office Will Call 90 minutes prior to game start. Tickets and tables are not refundable after purchase.

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## DULUTH EDWARD JONES BRANCH OFFICE SUPPORTS THE SCHOOL SUPPLIES DONATION CAMPAIGN

Local residents and businesses may help those less fortunate in the community by bringing in items to the Edward Jones branch office during regular business hours from now to September 30, 2010.

“As our world becomes more global, competition within our younger generations continues to rise, emphasizing the importance of a quality education,” said Dave Cook. “I’m proud to support the academic development of young minds in this community through this summer’s school supply donation program.

The branch address is 3883 Rogers Bridge Road, NW, Ste 303A, Duluth, GA 30097.

Edward Jones provides financial services for individual investors in the United States and, through its affiliate, in Canada. Every aspect of the firm’s business, from the types of investment options offered to the location of branch offices, is designed to cater to individual investors in the communities in which they live and work. The firm’s 12,000-plus financial advisors work directly with nearly 7 million clients to understand their personal goals -- from college savings to retirement -- and create long-term investment solutions that emphasize a well-balanced portfolio and a buy-and-hold strategy. Edward Jones embraces the importance of building long-term, face-to-face relationships with clients, helping them to understand and make sense of the investment options available today.

Edward Jones, which ranked No. 2 on FORTUNE magazine’s “100 Best Companies to Work For” in 2010, is headquartered in St. Louis. The Edward Jones website is located at [www.edwardjones.com](http://www.edwardjones.com), and its recruiting Web site is [www.careers.edwardjones.com](http://www.careers.edwardjones.com). Member SIPC.

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## TIME TO MAKE YOUR RESERVATIONS!



**Rainbow Village 5th Annual Gala**

**A Season of Change**

Saturday, October 9, 2010  
7:00pm until 11:00pm  
Atlanta Athletic Club  
1930 Bobby Jones Drive  
Johns Creek, GA 30097

Join us for a wonderful evening of fun,  
fabulous food, fellowship,  
silent ~ live auctions, and MORE  
in support of Rainbow Village.

**SAVE THE DATE**



Rainbow Village, Inc.  
3160 Main Street, Suite 100  
Duluth, Georgia 30096  
(770) 497-1888  
[www.rainbowvillage.org](http://www.rainbowvillage.org)

2010 DMA Meeting Locations

NOTE: All meetings begin at 6:00 p.m.

<p>January 5</p>	<p>February 2</p>	<p>March 2</p>
 <p>SIGNS &amp; GRAPHICS NATIONWIDE</p>		<p>ALL EVENTS RENTAL</p>
<p>April 6</p>	<p>May 4</p>	<p>June 8</p>
	<p>DULUTH FINE WINES</p> 	 <p>Kurt's &amp; Vreny's DULUTH, GA</p>
<p>July 6</p>	<p>August 3</p>	<p>September 7</p>
 <p>FULL CIRCLE RESTORATION</p>		 <p>GWINNETT COMMUNITY BANK</p>
<p>October 5</p>	<p>November 2</p>	<p>December 7</p>
 <p>ATLANTA FLOORING &amp; DESIGN</p>	<p>TBA</p>	 <p>NEW DAWN THEATER</p>