

DMA Gab- RRR

The DMA was conceived with the idea that as business people we can best accomplish together what no one could do alone.

VOLUME 18 NO. 1

JANUARY 2006

Tues. January 10, 2006 Meeting

Sponsored by

Enhancing Health

3170 Peachtree Ind. Blvd
Suite 185
Duluth, GA 30097
(678) 205-1390
www.enhancinghealthinc.com



Enhancing Health is a health and fitness studio which offers a full-circle approach that promotes whole health by integrating Fitness, Nutrition and Mind/Body Balance. They offer a full range of educational programs and classes designed to inspire members to improve their health.

Enhancing Health blends the best features of fitness, nutrition and lifestyle education into one truly unique atmosphere.

Join us on Tues. January 10th (note the date change) to kick off our first meeting of 2006!

*A note from Richard Daluga,
VP, DMA*

Fellow Duluth Merchants Association Members,

So you're a member of the D.M.A. You pay \$60.00 a year. What do you get out of it? What's the return on the investment? Are you an active member: attend all meetings possible, participate in the Spring Benefit, work the 5K race, work the Fall Festival? Or is membership just a way of getting listed in the directory and on the DMA website?

This is what you get for your \$60.00. You have an opportunity to enjoy a meal served at every meeting provided by the host. That's 12 meals at the rate of \$5.00 a month. Where can you eat for \$5.00 a meal, socialize with friends and work the room for new clients? In addition, at most meetings you will also hear an informative or motivational speaker. The active members not only get a return on their \$60.00 investment, they receive a much better return than they could ever hope at a bank.

I would like to ask you the following questions and this question will determine the

return on your investment.

1. Do you work the room when you attend the meeting?
 2. Do you try to meet at least 5 new people?
 3. Do you volunteer for any of the DMA projects?
 4. Do you donate to the door prizes at the end of the meeting? (This is another way to market your product).
- You all know the saying "out of sight out of mind". To stay visible to others you've got to be where you can be seen and heard.

We all prefer to do business where we are known and where we know the owners. You need to be visible. Getting to know others is the best way of becoming known.

To prove my point: I do business with the following merchants whom I've come to know through the DMA:

*North Atlanta Automotive
Specialists: Albert Marquez*

*Accent Mail for all bulk mailing
and printing: Dennis & Carol
Keller*

*Floristique for beautiful flower
arrangements: Dereck
Whitesmith*

Cont. on Page 4

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from the desk of the
P R E S I D E N T

Happy New Year to All!!

Time passes incredibly fast and now we are working together to embrace the new year, 2006! Hopefully, DMA members, visitors, and families, celebrated a Merry Christmas and Happy Holiday Season.

It seems as though we were just planning for our end of the year Holiday Party at the Aurora Theater. Many, many thanks to Anthony Rodriquez and Carol Ann and their wonderful crew and assistants for a spectacular production and party. Our special recognition to Ron Harris, The Soda Shop, and Richard Daluga, La Cazuela, for supplying the delicious meal. And, let's cheer for the MCs of the evening: Mark Williams and Allan Roth for providing us with many laughs.

I would like to thank Dereck Whitesmith for his 2005 presidency, and his daily commitment to support the DMA and mankind with hope, promise and pride. As a business owner in the community, I feel sure that his desires and interests will continue, as his predecessors have displayed since the birth of this association.

"The DMA operates on the principle that as business owners, we can

best accomplish together what we cannot accomplish alone." This statement is printed in our new member application form and shall continue to be the top mission for this new year. I am honored and privileged to accept this role as president and to be in the company of this fine board of directors!

With heartfelt thanks and appreciation to all, I look forward to seeing everyone on January 10, 2006 at Enhancing Health!!! Let's make it a great year for Duluth.

Sincerely yours,

Jennifer Ingalls
DMA President 2006

2006



Happy New Year



Mark Your Calendars for the 2006 Spring Benefit

Our Annual Spring Benefit Fund Raiser will be held on March 25, 2006 at the American Legion Post 251 Hall on State Route 120.

We're looking for volunteers for:

1. Silent auction/live auction item Solicitor
2. Décor Committee Chair
3. Entertainment Committee Chair

Cody Moran has agreed to handle ticket sales
Consider purchasing a table of 8. Contact Cody Moran for more information.

Consider contributing a silent action or live auction item.
Contact Donna Daluga at Accent Mail (678-473-4643) or rdaluga@bellsouth.net
or Dianna White at All Event Rentals (770) 476-1659 or dana@alleventrentals.com

About the Dream House:

The Dream House, along with members of the Bridge Coalition, provide service offerings designed to address the complete health and family needs of medically fragile children and their families.

The Dream House for Medically Fragile Children, Inc. is a 501(c)(3) non-profit organization that saves children who have become dependent on life-supporting treatments and care

from an institutional existence or abusive situation by providing them with a temporary foster home.

Each Dream House foster home provides a loving family-centered environment where their complete needs, including physical, spiritual, intellectual, emotional, and social, can be met more effectively and efficiently. These kids become part of a supportive family and

have the chance to develop to their fullest potential. The Dream House organization along with Bridge Coalition members also provide learning opportunities where family members, teachers, volunteers, students, health care providers, and community residents can experience and master the skills necessary to accept and care for medically-fragile children in their homes.

2006 DMA meetings Calendar

All Meetings begin at 6:00pm on the first Tuesday of each month, except where otherwise indicated with an *.
Locations will vary.
Dates subject to change.

***JANUARY:** Enhancing Health
(*January's meeting will be on Tues Jan 10)

FEBRUARY: Maloof Chiropractic

MARCH: Gwinnett Community Bank

APRIL: Accent Mail

MAY: open

JUNE: open

JULY: The Printing Trade Co.

AUGUST: Duluth Fall Festival

SEPTEMBER: open

OCTOBER: Atlanta Flooring Co.

NOVEMBER: open

DECEMBER: open

Welcome New Members

Dan Allen
Sales Rep
Payroll 1
1200 Ashwood Parkway
Suite 540
Atlanta, GA 30338
770-350-0350
www.payroll1.com

from Accent Mail: 2005 DMA Merchant of the Year recipient

Thanks Ever So Much!

Carol and I were totally blown away by the **DMA Merchant of the Year Award**. It was totally unexpected. We are overwhelmed to think that what little we are able to contribute to the Duluth community has been so well received.

Duluth, while not the place of our home, is really our home community. In the five or so years we've been with the DMA we've come to know and appreciate a lot of people. DMA meetings are the place where we met with other business owners and managers who have helped us be what we are. We appreciate the recognition. Thank you!

Carol and Dennis Keller
Accent Mail

Cont. from Page 1

Edward Jones for financial investments: Dave Cook

Duluth Package Store: spirits-Bernard Robertson

Maloof Chiropractic: Marion Maloof

Duluth Pawn Shop: Alan Roth

Duluth Cooperative Ministry: Mary Roberts

Ace Hardware: Everett Jones

Seasonal Pest Management: Al Watkins

Atlanta Flooring and Design: Donny Phillips

Parsons Gift: Ann and Wally Odum

Foster Children's Foundation: Susanne Geske

service their names come to mind immediately. Each of the above gets a return on their investment: by now you get the picture. The main reason that I am bringing this up now is because in January your \$60.00 statement will be in the mail. When you get your statement don't put it off. Be part of a great organization that is community involved and supports its fellow members. Don't just be a NAME in the directory; be an Active Member. Come to the meetings or send a representative from your company. Get involved! Remember out of sight, out of mind. You get out of it what you put into it.

Richard Daluga

I see these merchants at almost every meeting. When I need a



Ask the Digital Diva

Welcome to The Column Formerly Known As Bits & Bytes. Ok, I just couldn't resist...on to the column. The New Year is the time when many of you decide to make over your habits, your attitudes and even your looks; so in the spirit of the New Year, I decided to make over Bits & Bytes.

Last month I asked for your input regarding the topics that you would like to read about. After receiving several emails I thought that it would be a great idea to field your questions. As they always say, there is no such thing as a dumb question. Do you have a question about your Internet presence, your eMarketing solutions, or your Microsoft Office software use. If so, drop me a line at webmaster@duluthmerchants.com.

Dear Digital Diva: I created a form in Microsoft Word but every time I open the document it does not allow me to enter my information into the fields I created.
-Frustrated with Forms

Dear Frustrated: Since I would like to make this as educational as possible for all readers, let me start from the beginning. Using Forms in Microsoft Word is a great way to collect the same information from others in a consistent and efficient manner. Have you ever received a document and every time you started typing on the blank line, the line would keep moving to the right? Of course you

could just press the Insert button on your keyboard to activate the Overwrite feature; however, if the document was a form instead, you could not only control how the data is entered, but you could also control the type of information added in the field. For example, you can set the maximum length, the type of data (text, numbers, date, etc.) and even include help text in the status bar or when the F1 key is pressed. You can also create check boxes and drop-down lists where you can enter the specific items that you would like the person to select.

Now to your specific frustration. There is one vital step that you need to do before saving and sending your document. On the Forms toolbar (Insert>Toolbars>Forms) click the Protect Form button. This activates the form fields and prevents others from modifying the other contents of your form.

Dear Digital Diva: I receive eNewsletters from a lot of different companies. I don't always have the time to read them when they come in and they end up piling up in my Inbox until I have time to move them to the different folders I created. I heard that I can make Outlook do this automatically for me instead. Help!
-Outdone with Outlook

Dear Outdone: You're absolutely correct; you can set up Outlook to

automatically move emails from your Inbox to different folders based on the criteria you select. To do this, select Rules and Alerts from the Tools menu. Click New Rule on the Email Rules tab and follow the selection screens. An example of a common rule once it has been created would be: "Apply this rule after the message arrives through the Webmaster@DuluthMerchants.com account and move it to the DMA folder". The underlined items are values that can be changed based on your Outlook settings. Read the Bits & Bytes article in the November 2005 issue of the DMA Gab-rrr to begin your New Outlook on Outlook.

Well readers, that's it for the first installment of "Ask the Digital Diva." I hope you find the advice helpful. Don't forget to send me your burning questions or any other feedback.

Happy New Year and happy computing!

Ask the Digital Diva is brought to you by our webmaster, Pamela Adams, www.BizLynks.com & www.BizSiteNames.com, 770-564-0876. Send your questions to webmaster@duluthmerchants.com

www.BizLynks.com
www.BizSiteNames.com



Duluth Merchants Association
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IS YOUR COMPANY MAKING NEWS?

If it is, we want to spotlight you in the DMA Gab-RRR. If you have any significant news about your business: awards, big wins, new expansions, relocating, please e-mail them to Terry Palmer at **gabrrr@duluthmerchants.com** or fax it to 770-813-9923. It is your newsletter and we rely upon you.



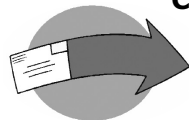
ARE YOU NEXT?

We want to showcase our DMA members in our meetings. If you would like to host a meeting or if you have an educational 30 minute

presentation that you believe would be of benefit to our members, please call Jennifer Ingalls at **770.490.0812.**

ARE YOU USING YOUR ASSOCIATION'S WEBSITE TO THE FULLEST?

Add your web address and a business description to your entry in the online membership directory. Send an e-mail to **webmaster@duluthmerchants.com** with your updates



CHANGE OF ADDRESS

Please e-mail address changes to Dennis Keller at

accentmail@bellsouth.net or call him at 678.473.4643

ALL NEWSLETTER ENTRIES must be submitted by the 12th of each month for the next issue.

THE NETWORK TABLE IS AVAILABLE!

Yes, we want to invite all of you to bring your literature (in small quantities) about your products and services to our DMA meetings so fellow members can learn more about you. BUT, FAIR WARNING: at the end of the evening, you must take your literature with you, or it will be thrown away.

Duluth Merchants Association

Welcome to The Duluth Merchants Association!

The DMA was conceived with the idea that as business people we can best accomplish together what no one could do alone.

It is an association for members to participate in and improve the Duluth Community.