

DMA Gab-RRR

Volume 16 No. 6

DULUTH MERCHANTS ASSOCIATION

June 2004

June 1, 2004 Meeting

Sponsored by

Tavern on the Bridge

9775 Medlock Bridge Rd.,
Duluth, GA
770/232-1210

*(at the corner of 141 &
Pleasant Hill Road)*

Welcome to "The Tavern"

June 1st will find The Duluth Merchant's Association Meeting at the "Tavern On The Bridge"... a wonderful respite for the hurried life! Come and join the DMA and experience.

Tavern On The Bridge is the work of three men who saw that something was missing from Atlanta's Northside. A need to give the locals great food at a reasonable price, live bands, a variety of specialized enter-tainment...and a real dance floor!

After extensive remodeling of the physical space as well as the menu and entertainment, "The Tavern" as it is known to its patrons has opened its doors to the regulars and newcomers alike as a place to casually dine

on great menu items and chief specials. Our extensive wine list offers a selection which will compliment all of your menu selections. The addition of a lunch menu, late night menu and Sunday Brunch rounds out your dining choices.

The surroundings now have a casual appeal which is perfect for meeting new friends and dining the night away to Atlanta's finest entertainment. An in-house sound and lighting system now offer the Northsider a viable option to Buckhead. And if you want to get away from the music, The Tavern



9775 Medlock Bridge Rd. Suite A Duluth, GA 30097

- ◆ info@tavernonthebridge.com
- ◆ www.tavernonthebridge.com

has an outdoor patio to relax by moonlight and catch up on life. So, come in, sit back and enjoy the great food, great service and great entertainment!

...welcome home.

Angie and Ron Harris welcomed Heidi Elizabeth and Caroline Myra into the world on February 23, 2004. Both are doing well and have gained about 6 pounds each since they were born.



*from the
Desk of the President*

Dear DMA Members,

This month of May has been a great one. To kick off the month our annual meeting was hosted by The Hooch. The weather was ideal for the outdoor event and a perfect setting for casual networking. We thank The Hooch for being the destination for our May Meeting.

The 8th Annual Stars and Stripes 5K Walk/Run is just around the corner and it is looking like another successful year. I want to personally thank Jennifer Ingalls, Hilton Enterprises, for pouring her energy, time and talent to this event. Jennifer is one of our newest Board Members and has embraced this event with zeal!

Annual Dues... Please check to make certain that you are current with your membership dues. Remember that as of 2004 the annual dues amount for all members is \$60.00. DMA has a tradition of making an impact on our community of Duluth... and it takes all of our dues. Double check...and make then current if you are past due. Thanks!

Our summer months will be packed with great events throughout area. Be sure to check the latest offerings from Duluth and the Town Green. It just does not get much better than that! And don't forget to refer to your DMA Membership List when looking for that perfect match for a business need, new restaurant to take your family out to dine, a new alignment for your car... or your back!

Dana White
President, 2004

DMA Annual Dues...

In January of 2004, the Board of Directors of DMA agreed that the Annual Dues rate would be \$60.00 per membership. In the past, we had two classifications of membership. Your board met and the decision was made to combine the two and have only a single classification. Duluth Merchants Association Member = \$60.00.

Please double check and make certain that your company/you have paid your \$60.00 annual dues for 2004. We are showing many members in arrears and do want and need to bring those to a current status!

*Thank you,
DMA Board of Directors*

Membership Directory Update

Check the vital information on the address panel of your May issue of the Gab-RRR for correct information in preparation for the 2004 member directory.

We've included the phone number, fax number, and email address on the address side of the May Gab-RRR. Please call or email Jim Wilson with any updates you have at 770-813-8947 or jwilson@askstaffing.com.

2004 Duluth Merchants Association Officers & Board of Directors

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DERECK WHITESMITH
Vice President

Alisa Williams
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John Monk
Treasurer

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*We Thank our
Sponsors!!*

Duluth Merchants Association



Stars & Stripes 8th Annual 5K Run/Walk

Annually, the **Duluth Merchants Association** looks to our members and area business for sponsorship to assist in the promotion of the **Peggy P. Mitchell Memorial Stars and Strips 5 K Run/Walk** held every Memorial Weekend. This year we held our 8th **Stars and Stripes 5K Run/Walk** with the help and support of our sponsors... we thank you!

Partnership Sponsor

George Thorndyke

Silver Sponsor

Gwinnett Community Bank

Peachtree Bank

Star Sponsor

Atlanta Flooring

Beckles & Associates

Boyle & Toth Family Medicine

Hilton Enterprises, Inc.

Harold Stamey, CPA

Sponsor

Jim Hall

“In Kind” Sponsors

ABC Sign Source

Accent Mail

City of Duluth

Kroger

John Monk, CPA

Rock, Paper, Scissors

Dan Cook Assoc~Sunny Ramsay

Letter from our 2003 Scholarship Recipient

*Duluth Merchants
Association,*

I just wanted to thank you for the amazing scholarship that your organization provided me with this past year. I have just finished with my first year of college at Georgia Southern University, and am happy to say that my ending GPA was a 3.5. What your organization did for me was incredible; it not only helped me pay for expenses, but it motivated me. Everyday when I went to class, I knew that I could do it, because you believed in me. If a group of people that I didn't even know

had enough faith in my ability to grant me with money, then I should be more confident in myself too. It really meant a lot. After this past semester, I now know that I am capable of getting a 3.5 GPA, and it pushes me to strive for even higher. Thank you for not only giving me money to get where I needed to be, but mainly for giving me the confidence that I needed to succeed in college.

Next year, I will be starting my first year in the business program, and have decided to emphasize on small business and entrepreneurship. I am so excited to work in classes relating to my major. Without sounding corny, choosing business with an emphasis in small business and

entrepreneurship also has a lot to do with your organization too. Ever since I was a little girl walking around downtown Duluth, I have always looked up to the shop owners, and knew that I wanted to do that. I am still no sure what "that" is, but all I know is that I want to do what you do. I want to own my own business and be happy with what I do. Thank you for all that you have done, I appreciate every last bit of your support.

Jaclyn Miller



2004 Farmers' Market

Back by popular demand this summer will be the Duluth/Suwanee Farmers' Market. Beginning on Saturday June 5 in Duluth, the market will take place every Saturday except July 3 through September 18. The market in Duluth will be located on the Gravel Lot directly across from the Amphitheater in the Town Green. The hours will be from 8:00 a.m. - 12:00 p.m. Please contact Alisa Williams at 678-475-3512 or email her at awilliams@duluthga.net for more information.

Duluth

June 5, 12
July 10
Aug. 7, 14
Sept. 4, 11

Suwanee

June 19, 26
July 17, 24, 31
Aug. 21, 28
Sept. 18

Premium tables with gourmet meals available. Call 770-497-5312 to reserve yours!
www.duluthga.net



Movie Under the Stars
presents **Miracle**
Saturday, July 31, 2004

Finding Nemo

Friday, August 6, 2004

**premium tables available
for Nemo's Birthday Party
(food, cake, prizes and fun!)*

Monsters Inc. - Halloween on the Green

Saturday, October 23, 2004

All movies begin at dusk

We're still collecting food at meetings for the Hands of Christ Duluth Co-op. Please bring non-perishable foods, including sugar and cooking oil. Hands of Christ is now located in the Barfield building on Hwy. 120 near Buford Hwy. Please contact Mary Roberts at 770-623-9563 if you'd like to volunteer.

Does our website have your latest information? Have you added a description of your business yet? Please contact Pam Adams, our webmaster to update your online directory listing. Send your updates by email to webmaster@duluthmerchants.com.

Pieces of Eight

June 12, 2004, 7:00 p.m., \$3 at the gate/children under 10 FREE

The Aurora Theatre's **Annie Get Your Gun**

July 17, 2004, 7:00 p.m., FREE



presents **Herman's Hermits featuring Peter Noone**
August 21, 2004, 4:00 p.m. - 9:30 p.m., FREE, (show time TBA)

Fall Festival Concert: Robert Lee Smith and his TAMS

September 25, 2004, FREE, 7:00 p.m.

Getting Your Vehicle Ready for Summer

by Albert Marquez – Automotive Specialists of North Atlanta

Summer's heat, dust, sand stop-and-go traffic, will take their toll on your vehicle. Add the effects of last winter, and you could be poised for a breakdown. You can lessen the odds of mechanical failure through periodic maintenance... Your vehicle should last longer and command a higher resale price, too!

- **Air Conditioning** – a marginally operating system will fail in hot weather. Have the system examined by a qualified technician.
- **Cooling system** – The greatest cause of summer breakdowns is overheating. The cooling system should be completely flushed and refilled about every 24 months. The level, condition, and the concentration of the coolant should be checked periodically. (A 50/50 mix of anti-freeze and water is usually recommended.)
- **Oil** – change your oil and oil filter as specified in your manual- more often (every 3,000 miles) if you make frequent short jaunts, extended trips with lots of luggage, or tow a trailer.
- **Engine Performance** – Replace other filters (air, fuel, OCV, etc.) as recommended- more often in dusty conditions. Get engine drivability problems (hard starts, rough idling, stalling, diminished power, etc.) corrected at a good shop.
- **Windshield Wipers** – A dirty windshield causes eye fatigue and can pose a safety hazard. Replace worn blades and get plenty of windshield washer solvent.

plenty of windshield washer solvent.

- **Lights** Inspect all lights and bulbs; replace burned out bulbs; periodically clean direct and insects from all lenses. To prevent scratching never use a dry rag.
- **Tires** – Have your tires rotated about every 5,000 miles. Check tire pressures once a month; let the tires "cool down" first. Don't forget your spare, and be sure the jack is in good condition. Examine tires for tread life, uneven wearing, and cupping; check the sidewalls for cuts and nicks. An alignment is warranted if there is uneven tread wear or if our vehicle pulls to one side.
- **Brakes** – Brakes should be inspected as recommended in your manual, or sooner if you notice pulsations, grabbing, noises, or longer stopping distance. Minor brake problems should be corrected promptly.
- **Battery** – Batteries can fail any time of the year. The only accurate way to detect a weak battery is with professional equipment. Routine care; scrape away corrosion from posts and cable connections; clean all surfaces; re-tighten all connections. If battery caps are removable, check the fluid level monthly. Avoid contact with corrosive deposits and battery acid. Wear eye protection and rubber gloves.
- **Emergencies** – carry some basic tools-ask a technician for suggestions. Also include a first aid kit, flares, and a flashlight. Consider buying a cellular phone.

Southeastern Railway Museum

June & July special events & promotions:

June 19 - Dads day off. Moms admitted free with paying kids so dad can have a day off to enjoy himself.

June 20 - Father's day brunch buffet. 11:30 - 1pm. For reservations and information, please contact Kathy Sills with Casual Catering of Georgia at 770-963-8106.

July 3 - Independence day celebration - Ice cream, watermelon, BBQ, & Blues as the museum celebrates America's independence. Members of armed services & public safety departments (Fire, police, EMS) admitted free in uniform with paying guest.

The Southeastern Railway Museum has operated since 1970, has been designated "Georgia's Official Transportation History Museum" by the state legislature, and was the Gwinnett Convention & Visitors Bureau 2003 *Attraction of the Year*.

Two trains are displayed inside the main exhibit hall - one of 1920s vintage and the other from the 1950s. Over 80 other pieces of retired railway rolling stock including vintage steam and diesel locomotives, passenger coaches, private cars, a World War II troop kitchen, wooden freight cars, and maintenance of way equipment, are displayed on the museum's 30-acre site.

Trains rides aboard restored cabooses are free with admission.

...continued on page 7



Meet Me at The Hooch.... Golf Course

Our May DMA Meeting was at The Hooch, an 18 hole, par 61 golf course with seven par 4's, eleven par 3's, Crenshaw Bent Grass greens, several ponds and lakes, and three holes that play along the Chattahoochee River. Designed by David Johnson, a protégé of Bob Cupp, The Hooch was built in 1998 by Medalist Golf, a company with extensive experience building Tom Fazio golf courses, and is owned by St. James Golf Partners, a golf firm that has built or managed more than ten golf courses in the southeast.

The 12-acre driving range features a perfect all-grass teeing area and always new range balls. The range is lighted for night use and is home to several PGA instructors offering individual and group lessons. Coupled with one of the most unique golf course clubhouses in the golf industry, The Hooch offers something for everybody.

We offer PGA golf instruction! Individual lessons, clinics, beginners, advanced golfers, juniors, etc. Please visit the pro shop for details. The Hooch would like to serve you better by notifying you of golf course specials in your specific areas of interest. In order to do that, we would like to have you register with us on our web site <http://www.thehoochgolfclub.com>. You will need to do this just one time and then you will be able to view specials and coupons.

Talk to us about our Senior & Junior 18 Hole Rates... We have Regular 18 Hole Rates:

Monday – Friday
Walking \$28.00
Riding \$34.00

Saturday – Sunday
Walking \$33.00

We were delighted to host the DMA May Meeting and look forward to meeting everyone and introducing you to the greatest Par 61 in Gwinnett!

Tidbits...

🌀 *Are you looking for summer activities for your teens?*

Pamela Adams of BizLynks is offering a **Junior Webmaster Camp** summer camp for teens (8th grade and higher) in June and July. Students will learn how to design a website for fun or profit. They will learn the concepts of good web design, the basics of HTML and Microsoft FrontPage and how to manipulate and optimize graphics. Registration includes a 1 yr domain name, 1 yr hosting and 1 email address. For more details, visit www.BizLynks.com/biz101.htm.

Donya Robinson of The Sharing Center for Women is offering a **Jr. Entrepreneur Camp** (age 13-17) where students will build a business from the ground up and it will be their part-time job for the school year 2004-2005. Also offered will be a **Teen Ultimate Weight Loss Camp** from Jay McGraw's book. Teens will be coached by a life coach to make better life choices. For more information, visit www.TheSharingCenterForWomen.org.

Aurora Theatre Schedule

Pete 'n' Keely - a Musical Comedy

*by James Hindman,
Additional music by Patrick
Brady and Mark Waldrop*

May 21 - June 20, 2004

Through a non-stop parade of American song hits, relive this couple's roller coaster ride that got them where they are today ... **DIVORCED!!!** Featuring Kathleen McManus and Alan Kilpatrick.

Showtimes are Thursday - Saturday at 8:00 pm, and Sunday at 2:00 pm unless otherwise noted.

Prices for Thursday, Friday, Sunday:

\$22 Adults

\$20 Seniors

\$18 Students

and for Saturday:

\$25 Adults

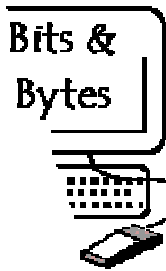
\$23 Seniors

\$21 Students

For reservations:

www.auroratheatre.com
or
770-476-7926

Netiquette Quiz



Netiquette n. - Etiquette practiced or advocated in electronic communication over a computer network.

(Inter)net + (et)iquitte. *Source: Dictionary.com*

I thought that you may enjoy testing your Netiquette IQ. See how many you can answer correctly.

1. Typing in all capitals in electronic communications means:
 - (A) Nothing special—typing all caps is normal
 - (B) You are shouting
 - (C) It's OK to forward this message to others
 - (D) This message is very important
2. It is OK to forward or post an e-mail message that you have received if:
 - (A) The message is typed in all caps
 - (B) It does not contain any copyrighted material
 - (C) The author of the message hasn't marked it as confidential
 - (D) The author of the message has given you permission to forward or post it
3. A flame is:
 - (A) An online chain letter
 - (B) A post or e-mail message that expresses a strong opinion or criticism
 - (C) An expert programmer
 - (D) A person who consistently breaks the rules of Netiquette
4. The Golden Rule of Netiquette is:
 - (A) Remember the human
 - (B) Never flame a friend

- (C) Follow all the other rules of Netiquette
 - (D) A smiley in every message
5. "Spamming" is very poor Netiquette and means:
 - (A) Posting a message that contains graphic descriptions of something really gross
 - (B) Sending in lines of nonsensical garbage in a chat conversation
 - (C) Spilling the juice of meat-byproducts into your keyboard
 - (D) Posting or e-mailing unsolicited advertising messages to a wide audience
6. "Spoofing" means:
 - (A) Posting a message that contains a skull and crossbones picture
 - (B) Forwarding emails without the receivers permission
 - (C) Sending a email someone else's domain name and an alias that never existed
 - (D) Posting or e-mailing unsolicited messages on Halloween
7. Knowledge and understanding of Netiquette is useful because:
 - (A) It explains some of the technical limitations of online communications
 - (B) It will help you create a positive impression on those you meet in cyberspace
 - (C) It explains the conversation already being used by millions of cybernauts
 - (D) All of the above

Bits & Bytes is brought to you by our webmaster and Digital Diva, Pamela Adams, www.BizLynks.com, 770-564-0876.

*Answer Key:
1) B 2) D 3) B 4) A 5) D 6) C 7) D*

2004-05 Calendar of Events

All Meetings begin at 6:00 p.m. on the first Tuesday of each month, except where otherwise indicated with a *. Locations will vary.

June 1	Tavern on the Bridge
*July 13	Maloof Chiropractic
August 3	Duluth Fall Festival
*September 13	American Legion Post 251
October 5	Atlanta Flooring Design Centers
November 2	Mario's Duluth Corner Café
December 7	Aurora Theatre
January 4, 2005	Gwinnett Chamber of Commerce
February 1	The Sharing Center for Women
March 1	Gwinnett Community Bank
April 5	Foster Children's Foundation
May 3	Tavern on the Bridge
June 7	Accent Mail
July 5	Open
August 2	Duluth Fall Festival
September 6	Open
October 4	Atlanta Flooring Design Centers
November 1	Open
December 6	Aurora Theatre

Anyone interested in hosting a DMA meeting or providing refreshments, please contact Albert Marquez at 770-623-6069.

Railway Museum ...continued from page 5

The museum is accepting sponsorship applications for inclusion in the Wall of Honor dedicated to all people who built, operated, and maintained transportation systems that have made this country prosper, and who helped preserve the history of transportation.

For more information, please visit www.srmduluth.org.
3595 Peachtree Road, Duluth
770-476-2013.

"Is Your Company Making News?"

If it is, we want to spotlight you in the DMA Gab-RRR. If you have any significant news about your business: awards, big wins, new expansions, relocating, please e-mail them to Sunny Ramsay at gabrrr@duluthmerchants.com or fax it to 770-813-9923. It is your newsletter and we rely upon you.

Are you using your association's website to the fullest? Add your web address and a business description to your entry in the online membership directory.

Send an email to webmaster@duluthmerchants.com with your updates.

ALL NEWSLETTER ENTRIES must be submitted by the 12th of each month for the next issue.

"Change of Address"

Please e-mail your address changes to Jim Wilson at jwilson@askstaffing.com or call him at 770-813-8947.

"Are You Next?"

We want to showcase our DMA members in our meetings. If you would like to host a meeting or if you have an educational 30 minute presentation that you believe would be of benefit to our members, please call Albert Marquez, 770-623-6069 with your ideas.

"The Network Table Is Available!"

Yes, we want you to invite all of you to bring your literature (in small quantities) about your products and services to our DMA meetings so fellow members can learn more about you. BUT, FAIR WARNING: at the end of the evening, you must take your literature with you, or it will be thrown away.